HOWARD, MERRELL & PARTNERS

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FOR IMMEDIATE RELEASE

Howard, Merrell & Partners Honors Scott Piggott

RALEIGH, NC – January 8, 2010 – Howard, Merrell & Partners recently recognized Scott Piggott, senior vice president of technology and interactive services, for his 15 years at the agency. During his tenure at the strategic branding and advertising agency, Piggott worked in both the Creative and IT departments, which prepared him for his latest role leading the agency's Interactive Services practice.

Under Piggott's leadership, the department has flourished, providing clients with award winning web design and development services. Piggott's team of art directors, developers, producers and analysts, develop web components that are engaging, entertaining and informing. Not only are the clients happy, but the work the Interactive team produces has won national awards including Addys, Webby's and W3 Awards.

"Scott encourages the interactive team to think outside of the box and help our clients embrace different interactive marketing strategies to better reach their target publics," said Jim Cobb, Howard, Merrell & Partners CEO. "It's a privilege to have an intelligent and dedicated person like Scott as one of the senior leaders in the agency."