

# HOWARD, MERRELL & PARTNERS

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## FOR IMMEDIATE RELEASE

### **Brenn Hill Joins Howard, Merrell & Partners' Interactive Department**

**RALEIGH, N.C. – April 11, 2011** – Howard, Merrell & Partners announces the newest addition to its Interactive Department, Brenn Hill. As a web developer, Hill is responsible for developing web sites, web applications and banner ads, as well as mobile application development on the iPhone and iPad. In addition, he works to create motion graphics and interactive video.

“The skill and knowledge that Hill is bringing to the department will add new insight, ideas,” said Scott Piggott, senior vice president of Technology and Interactive Services at Howard, Merrell & Partners. “We plan on utilizing his experience as an internal technical lead to ensure that our company stays fully prepared to manage our clients’ expanding needs.”

Prior to joining Howard, Merrell & Partners, Hill worked for North Carolina State University as a computer consultant and lead web developer on its HR website. He also acted as the technology liaison across the campus, both developing and administering technical training.

After receiving a bachelor’s degree in psychology from N.C. State, Hill received a master’s degree in information science from the University of North Carolina at Chapel Hill.

#### **About Howard, Merrell & Partners**

Founded 65 years ago in Raleigh, N.C., Howard, Merrell & Partners Inc. is a pioneer in understanding and applying the power of human emotion to develop engaging business and communications strategies. Agency services include branding, creative development and production, consumer insight research, event planning and management, interactive, Hispanic marketing, media asset management, public relations, and social media.

Recent clients include Bank Independent, BASF Plant Science, Butterball, Canvas on Demand, Central Aquatics, CHD Meridian Healthcare, Cisco, Colonial Bank,

Component Hardware Group, Doctors Vision Center, El Pueblo Inc., Gear to Grow, Georgia-Pacific Professional (Dixie® and enMotion®), Hewlett-Packard, Interton, Invacare, INVISTA's CORDURA® brand, National Humanities Center, NC Beautiful, O2 Fitness, Oliver Twist Restaurant, ReSound, Safe Quality Food Institute, Southwest Windpower, THOR•LO, UltraPet and Zilla.

Howard, Merrell & Partners has received the Telly Awards, the Addys, Graphis, The London International Advertising Awards, The Communicator Awards, Sir Walter Raleigh Awards, Hermes Creative Awards, The InSpire Awards and the North American Precis Syndicate Award. To learn more, visit [www.merrellgroup.com](http://www.merrellgroup.com).

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